List of Internal User Needs

1. **Subscription Account Management**
   1. Access to user accounts
   2. Ability to create and manage listings on the platform
   3. Capability to ensure listing content compliance with platform guidelines
   4. Ability to analyze user interactions
   5. Capability to analyze subscription data, track performance, and make data-driven decisions.

1. **Sales Group**
   1. Access to sales interface
   2. Ability to add & update product details accurately
   3. Uploading images to enhance product visibility
   4. Ensuring accurate categorization of products for better search results
   5. Monitoring product demand and adjusting sales metrics accordingly
2. **Finance Group**
   1. Ability to financial management tools
   2. Handling subscription plan price and management
   3. Managing payment processing for subscriptions and merchandise
   4. Issuing refunds and managing discounts effectively
   5. Monitoring revenue streams and financial performance
   6. Analyzing financial data to inform strategies decisions
3. **Customer Support Team**
   1. Ability to customer support dashboard
   2. Ability to respond promptly to user inquiries and issues
   3. Closing tickets efficiently after issue resolution
   4. Providing users with satisfactory resolutions to their concerns
   5. Engaging with users to ensure positive experiences
4. **Advertising Management Group**
   1. Access to advertising management tools
   2. Ability to manage ad campaigns and partnerships
   3. Optimizing and place ads for maximum engagement and revenue
   4. Ensuring compliance with advertising regulations
   5. Monitoring advertising performance metrics for optimization